

Audi Order Guide
2014 Q5 2.0T

MODELS							
Engine	Trim Package	Transmission	Model Codes	Retail	Invoice		
2.0 TFSI, 4 CYL., 220 HP	Premium & Premium Plus	quattro tiptronic	8R852A	\$37,300	\$34,690		
Destination Charge (subject to change, add to all orders)				\$895	\$895		
Metallic or pearl effect paint				\$500	\$467		
STANDARD FEATURES							
			Option Code	Retail	Invoice		
Premium	Includes the following features: 18" 5-V-spoke-design wheels with 235/60 all-season tires Eight-way power front seats, 4-way power lumbar for driver Alarm system with immobilizer Aluminum roof rails with cross bars Audi concert radio (1CD) with SIRIUS satellite radio ESC with off-road mode & cross bar detection system Full paint finish (lower body panels) Halogen headlights with Daytime Running Lights (DRL) Tire Pressure Monitoring System Preparation for mobile phone (Bluetooth®) Garage door opener (HomeLink®)		Leather seating surfaces LED rear lights Power exterior mirrors, heated Privacy glass - rear Rain and light sensor Sliding 40/20/40 split-folding 2nd row with adjustable recline Three-zone climate control Driver information system with trip computer Walnut Brown Wood inlays Audi music interface with iPod® cable	--	--		
Premium Plus	Includes Premium features plus: Audi advanced key Lighting package Auto-dimming & power-folding mirrors, heated Auto-dimming interior mirror with compass		Heated front seats with driver memory Panorama sunroof Power tailgate Aluminum trunk edge trim and door sills	WPS	\$3,900 \$3,628		
Premium	Premium Plus	OPTIONS			Option Code	Retail	Invoice
o	s	Lighting package Audi xenon plus lights with LED DRLs	Automatic headlamp leveling	WTS	\$750	\$697	
-	o	Audi MMI Navigation plus package 1 CD/DVD-player & HD radio Color driver information system Audi parking system plus with rearview camera	HDD Navi with voice control MMI "high" control panel Audi connect with online services	PNY	\$3,550	\$3,301	
-	o	Sport Interior package (n/a with VI or IE interior) Front sport seats Four-way power lumbar for front seats	3-spoke steering wheel with shift paddles	WQB	\$500	\$467	
-	o	19" 5-arm-star-design wheels with 235/55 all-season tires		PRV	\$800	\$744	
-	o	Bang & Olufsen Sound System		9VK	\$850	\$791	
o	s	Panorama sunroof		3FU	\$1,500	\$1,397	
-	o	Delete - Panorama sunroof		PFH	\$0	\$0	
o	s	Heated front seats		4A3	\$450	\$419	
o	o	Aluminum Satellite inlays (n/a with 5MT, 7TL)		5MF	\$0	\$0	
o	o	Layered Oak inlays (n/a with 5MF, 7TL)		5MT	\$500	\$467	
o	o	Ash Brown Natural inlays (n/a with SMT, 5MF)		7TL	\$0	\$0	
-	o	Audi side assist		7Y1	\$500	\$467	
o	o	Rear Seat Entertainment system		9WM	\$1,950	\$1,813	
o	o	Rear side airbags		4X4	\$350	\$325	
PORT INSTALLED ACCESSORIES							
o	o	Audi Cargo Box - Collapsible fabric storage box for trunk with Audi rings logo		ALB	\$70	\$65	
o	o	Audi First Aid Kit		AFA	\$45	\$41	
o	o	Audi Guard Cargo Mat (n/a with SPK) - Heavy duty trunk liner with Q5 logo		5BM	\$185	\$172	
o	o	Audi Guard Protection Kit (n/a with 5BM) - Includes all-weather floor mats and cargo mat		5PK	\$330	\$307	
o	o	Audi Guard Wheel Lock Kit		WL4	\$105	\$98	
o	o	Audi Sun Blinds - Snap in sun blinds for the rear doors and rear windows		Q55	\$630	\$586	
o	o	Audi TravelSpace Base Carrier Bar Bag - Storage bag for factory included base carrier bars		BBB	\$100	\$93	
o	o	Cargo Net		Q5N	\$150	\$139	
o	o	Tow Hitch (n/a with 7Y1)		ATH	\$820	\$762	
SITUATIONAL/REQUIRED OPTIONS							
o	o	Front license plate holder (for states that require front license plates)		6W3	N/C	N/C	
o	o	Without front license plate holder		6W9	N/C	N/C	

Audi Order Guide
2014 Q5 hybrid

MODELS						
Engine	Trim Package	Transmission	Model Codes	Retail	Invoice	
2.0 TFSI, hybrid, 245 HP	Prestige	quattro tiptronic	8RB5GA	\$51,300	\$47,710	
Destination Charge (subject to change, add to all orders)				\$895	\$895	
Metallic or pearl effect paint				\$500	\$467	
STANDARD FEATURES						
			Option Code	Retail	Invoice	
Prestige	Includes 2.0T Premium Plus features plus: Hybrid badging on fenders, tailgate, and door sills 19" 10-arm-Turbine-design wheels with 235/55 all-season tires Audi adaptive light Audi MMI Navigation plus package Audi side assist		Hybrid-specific instrument cluster and EV button Audi advanced key Bang & Olufsen Sound System Sunshades for rear doors (manual) Thermo cupholder	--	--	
	OPTIONS		Option Code	Retail	Invoice	
o	Comfort package (overrides all other seat styles) Leather instrument panel top and door armrests with leather-colored stitching Premium Milano leather		Ventilated front seats Four-way power lumbar support for front seats	PCC	\$2,300	\$2,140
o	Sport Interior package (n/a with "IE" or "VI" interior) Front sport seats Four-way power lumbar for front seats		3-spoke steering wheel with shift paddles	WQB	\$500	\$467
o	19" 5-arm-offroad-design wheels, with 235/55 all-season tires (n/a with PRQ)			PQ2	\$0	\$0
o	20" 10-arm-turbine-design, Anthracite bi-color finish, with 255/45 summer tires (n/a with PQ2)			PRQ	\$800	\$744
o	Delete - Panorama sunroof			PFH	\$0	\$0
o	Rear Seat Entertainment system			9WM	\$1,950	\$1,813
o	Rear side airbags			4X4	\$350	\$325
o	Aluminum Satellite inlays (n/a with 7TL, 5MT)			5MF	\$0	\$0
o	Ash Brown Natural inlays (n/a with 5MF, 5MT)			7TL	\$0	\$0
o	Layered Oak inlays (n/a with 5MF, 7TL)			5MT	\$500	\$467
PORT INSTALLED ACCESSORIES						
o	Audi Cargo Box - Collapsible fabric storage box for trunk with Audi rings logo			ALB	\$70	\$65
o	Audi First Aid Kit			AFA	\$45	\$41
o	Audi Guard All-Weather Mats - Black rubber mats with Q5 logo (set of four)			Q5M	\$200	\$186
o	Audi Guard Wheel Lock Kit			WL4	\$105	\$98
o	Audi TravelSpace Base Carrier Bar Bag - Storage bag for factory included base carrier bars			BBB	\$100	\$93
o	Tow Hitch			5TH	\$920	\$856
o	Cargo Net			Q5N	\$150	\$139
SITUATIONAL/REQUIRED OPTIONS						
o	Front license plate holder (for states that require front license plates)			6W3	N/C	N/C
o	Without front license plate holder			6W9	N/C	N/C

Audi Order Guide

2014 Q5 3.0T

MODELS						
Engine	Trim Package	Transmission	Model Codes	Retail	Invoice	
3.0 TFSI, 6 CYL., 272 HP	Premium Plus & Prestige	quattro tiptronic	BRB57A	\$44,400	\$41,292	
Destination Charge <i>(subject to change, add to all orders)</i>				\$895	\$895	
Metallic or pearl effect paint				\$500	\$467	
STANDARD FEATURES						
			Option Code	Retail	Invoice	
Premium Plus	Includes 2.0T Premium Plus features plus: 19" 5-arm-star-design wheels with 235/55 all-season tires S line emblems on door sills & fenders		Headlight washers S line front & rear bumpers and side valances	--	--	
Prestige	Includes Premium Plus features plus: Audi adaptive light Audi MMI Navigation plus package Sunshades for rear doors (manual)		Audi side assist Bang & Olufsen Sound System Thermo cupholder	WPT	\$7,500 \$6,977	
Premium Plus	Prestige	OPTIONS		Option Code	Retail	Invoice
o	s	Audi MMI Navigation plus package 1 CD/DVD-player & HD radio Color driver information system Audi parking system plus with rearview camera	HDD Navi with voice control MMI "high" control panel Audi connect with online services	PNY	3550	\$3,301
-	o	Driver Assist package Audi adaptive cruise control Audi dynamic steering	Audi drive select controls	PDD	\$3,000	\$2,790
-	o	Comfort package (overrides all other seat styles) Leather instrument panel top and door armrests with leather-colored stitching Premium Milano leather	Ventilated front seats Four-way power lumbar support for front seats	PCC	\$2,300	\$2,140
o	o	Sport Interior package (n/a with IE or VI interior) Front sport seats Four-way power lumbar for front seats	3-spoke steering wheel with shift paddles	WQB	\$500	\$467
o	o	S line plus package (requires WQB)(n/a with PR1, 7TL, 5MT, 5MF) 20" Titanium 5-segment-spoke-design wheels with 255/45 summer tires* Brushed Aluminum decorative inlays 3-spoke flat-bottom steering wheel with shift paddles High gloss black package	Audi adaptive damping suspension Audi drive select controls Black cloth headliner Matte black roof rails	PQX	\$3,000	\$2,790
o	o	Rear Seat Entertainment system		9WM	\$1,950	\$1,813
o	o	20" 5-arm-design wheel with 255/45 summer tires (n/a with PQX)*		PR1	\$800	\$744
o	s	Bang & Olufsen Sound System		9VK	\$850	\$791
o	o	Delete - Panorama sunroof		PFH	\$0	\$0
o	o	Rear side airbags		4X4	\$350	\$325
o	o	Aluminum Satellite inlays (n/a with PQX, 5MT, 7TL)		5MF	\$0	\$0
o	o	Ash Brown Natural inlays (n/a with PQX, 5MT, 5MF)		7TL	\$0	\$0
o	o	Layered Oak inlays (n/a with PQX, 5MF,7TL)		5MT	\$500	\$467
o	s	Audi side assist		7Y1	\$500	\$467
PORT INSTALLED ACCESSORIES						
o	o	Audi Cargo Box - Collapsible fabric storage box for trunk with Audi rings logo		ALB	\$70	\$65
o	o	Audi First Aid Kit		AFA	\$45	\$41
o	o	Audi Guard Cargo Mat (n/a with SPK) - Heavy duty trunk liner with Q5 logo		5BM	\$185	\$172
o	o	Audi Guard Protection Kit (n/a with 5BM) - Includes all-weather floor mats and cargo mat		5PK	\$330	\$307
o	o	Audi Guard Wheel Lock Kit		WL4	\$105	\$98
o	-	Audi Sun Blinds - Snap in sun blinds for the rear doors and rear windows		Q5S	\$630	\$586
o	o	Audi TravelSpace Base Carrier Bar Bag - Storage bag for factory included base carrier bars		BBB	\$100	\$93
o	o	Cargo Net		Q5N	\$150	\$139
o	o	Tow Hitch with Audi side assist (n/a with ATH)		5TH	\$920	\$856
o	-	Tow Hitch without Audi side assist (n/a with 5TH)		ATH	\$820	\$762
SITUATIONAL/REQUIRED OPTIONS						
o	o	Front license plate holder (for states that require front license plates)		6W3	N/C	N/C
o	o	Without front license plate holder		6W9	N/C	N/C

Audi Order Guide

2014 Q5 TDI

MODELS						
Engine	Trim Package	Transmission	Model Codes	Retail	Invoice	
3.0 TDI, 6 CYL., 240HP	Premium Plus & Prestige	quattro tiptronic	8RB5VA	\$46,500	\$43,247	
Destination Charge (subject to change, add to all orders)				\$895	\$895	
Metallic or pearl effect paint				\$500	\$467	
STANDARD FEATURES						
			Option Code	Retail	Invoice	
Premium Plus	Includes 2.0T Premium Plus features plus: 19" 5-arm-star-design wheels with 235/55 all-season tires		--	--	--	
Prestige	Includes Premium Plus features plus: Audi adaptive light Audi MMI Navigation plus package Sunshades for rear doors (manual)		Audi side assist Bang & Olufsen Sound System Thermo cupholder	WPT	\$7,500	\$6,977
Premium Plus	Prestige	OPTIONS		Option Code	Retail	Invoice
o	s	Audi MMI Navigation plus package MMI "high" control panel Audi connect with online services Audi parking system plus with rearview camera	1 CD/DVD-player & HD radio HDD Navi with voice control Color driver information system	PNY	\$3,550	\$3,301
-	o	Driver Assist package Audi adaptive cruise control Audi dynamic steering	Audi drive select controls	PDD	\$3,000	\$2,790
-	o	Comfort package (overrides all other seat styles) Leather instrument panel top and door armrests with leather-colored stitching Premium Milano leather	Ventilated front seats Four-way power lumbar support for front seats	PCC	\$2,300	\$2,140
o	o	Sport Interior package (n/a with IE or VI interior) Front sport seats Four-way power lumbar for front seats	3-spoke steering wheel with shift paddles	WQB	\$500	\$467
o	o	S line plus package (requires WQB) (n/a with PR1, 7TL, 5MF, 5MT) 20" Titanium 5-segment-spoke-design wheels with 255/45 summer tires* Brushed Aluminum decorative inlays 3-spoke flat-bottom steering wheel with shift paddles High gloss black package S line emblems on door sills & fenders Headlight washers	Audi adaptive damping suspension Audi drive select controls Black cloth headliner Matte black roof rails S line front & rear bumpers and side valances	PQX	\$3,500	\$3,257
o	o	Rear Seat Entertainment system		9WM	\$1,950	\$1,813
o	o	20" 5-arm-design wheel with 255/45 summer tires (n/a with PQX)		PR1	\$800	\$744
o	s	Bang & Olufsen Sound System		9VK	\$850	\$791
o	o	Delete - Panorama sunroof		PFH	\$0	\$0
o	o	Rear side airbags		4X4	\$350	\$325
o	o	Aluminum Satellite inlays (n/a with PQX, 7TL, 5MT)		5MF	\$0	\$0
o	o	Ash Brown Natural inlays (n/a with PQX, 5MF, 5MT)		7TL	\$0	\$0
o	o	Layered Oak inlays (n/a with PQX, 5MF, 7TL)		5MT	\$500	\$467
o	s	Audi side assist		7Y1	\$500	\$467
PORT INSTALLED ACCESSORIES						
o	o	Audi Cargo Box - Collapsible fabric storage box for trunk with Audi rings logo		ALB	\$70	\$65
o	o	Audi First Aid Kit		AFA	\$45	\$41
o	o	Audi Guard Cargo Mat (n/a with SPK) - Heavy duty trunk liner with Q5 logo		5BM	\$185	\$172
o	o	Audi Guard Protection Kit (n/a with 5BM) - Includes all-weather floor mats and cargo mat		5PK	\$330	\$307
o	o	Audi Guard Wheel Lock Kit		WL4	\$105	\$98
o	-	Audi Sun Blinds - Snap in sun blinds for the rear doors and rear windows		Q55	\$630	\$586
o	o	Audi TravelSpace Base Carrier Bar Bag - Storage bag for factory included base carrier bars		BBB	\$100	\$93
o	o	Cargo Net		Q5N	\$150	\$139
o	o	Tow Hitch with Audi side assist (n/a with ATH)		5TH	\$920	\$856
o	-	Tow Hitch without Audi side assist (n/a with 5TH)		ATH	\$820	\$762
SITUATIONAL/REQUIRED OPTIONS						
o	o	Front license plate holder (for states that require front license plates)		6W3	N/C	N/C
o	o	Without front license plate holder		6W9	N/C	N/C

Audi Order Guide - Color and Trim

2014 Q5

MODEL EXTERIOR AND INTERIOR COLOR					
Color and Trim		Interior			
		Standard / Comfort / Sport Seats		Standard / Comfort Seats (n/a with WQB)	
	Code	Black (FZ)	Chestnut Brown (VR)	Titanium Gray (IE)	Pistachio Beige (VI)
BRILLIANT BLACK	A2A2	x	x	x	x
PHANTOM BLACK PEARL EFFECT	L8L8	x	x	x	x
IBIS WHITE	T9T9	x	x	x	x
GLACIER WHITE METALLIC	2Y2Y	x	x	x	x
MONSOON GRAY METALLIC	0C0C	x	x	x	x
ICE SILVER METALLIC	P5P5	x	x	x	x
CUVÉE SILVER METALLIC	0D0D	x	x	x	x
MOONLIGHT BLUE METALLIC	W1W1	x	x	x	x
SCUBA BLUE METALLIC	S9S9	x	x	x	x
MAYA BROWN METALLIC	G4G4	x	x	x	x
TEAK BROWN METALLIC	4U4U	x	x	x	x
VOLCANO RED METALLIC	1G1G	x	x	x	x
LAVA GRAY PEARL EFFECT	1R1R	x	x	x	x
DAYTONA GRAY PEARL EFFECT (Req. S line exterior)	6Y6Y	x	x	x	x
ARCTIC SILVER METALLIC (Q5 hybrid exclusive)	Y0Y0	x	x	x	x

**Metallic, pearl, and crystal effect paint at extra charge*

Interior Component Color				
Seats	Carpeting	Standard Inlays	Upper / Lower Dashboard	Headliner
Black - FZ	Black	Walnut Brown	Black	Lunar Silver
Chestnut Brown - VR	Black	Walnut Brown	Black	Black (6NQ)
Titanium Gray - IE	Steel Gray	Walnut Brown	Steel Gray	Lunar Silver
Pistachio Beige - VI	Truffle Beige	Walnut Brown	Truffle Beige	Silk Beige

Audi Order Guide

2014 SQ5

MODELS						
Engine	Trim Package	Transmission	Model Codes	Retail	Invoice	
3.0 TFSI, 6 CYL., 354 HP	Premium Plus & Prestige	quattro tiptronic	8RB5CA	\$51,900	\$48,268	
Destination Charge (subject to change, add to all orders)				\$895	\$895	
Metallic or pearl effect paint				\$500	\$467	
Crystal effect paint				\$1,075	\$999	
STANDARD FEATURES						
			Option Code	Retail	Invoice	
Premium Plus	Includes 3.0T Premium Plus features plus: 20" 5-parallel-spoke-design wheels with 255/45 summer tires Audi advanced key (with red starter ring) Front sport seats with 4-way power lumbar 5-specific sport suspension & brake system Matte alu-optic mirror housings Audi drive select controls		Leather/Alcantara seats S model exterior 3-spoke, flat-bottom, multifunction steering wheel with SQ5 logo and shift paddles SQ5 logo on door sills SQ5 rear roof spoiler	--	--	
Prestige	Includes Premium Plus features plus: Audi adaptive light Audi MMI Navigation plus package Sunshades for rear doors (manual)		Audi side assist Bang & Olufsen Sound System Thermo cupholder	WPT	\$7,500 / \$6,977	
Premium Plus	Prestige	OPTIONS		Option Code	Retail	Invoice
o	s	Audi MMI Navigation plus package 1 CD/DVD-player & HD radio Color driver information system Audi parking system plus with rearview camera		HDD Navi with voice control MMI "high" control panel Audi connect with online services	PNY	\$3,400 / \$3,162
-	o	Driver Assist package Audi adaptive cruise control		Audi dynamic steering	PDD	\$2,750 / \$2,557
-	o	Comfort package (overrides all other seat styles) (n/a with WTP) Leather instrument panel top and door armrests with leather-colored stitching		Premium Milano Leather Ventilated front seats	PCC	\$2,100 / \$1,954
o	o	Fine Nappa leather upholstery including door armrests and instrument panel top (n/a with PCC)			WTP	\$1,500 / \$1,397
o	s	Audi side assist			7Y1	\$500 / \$467
o	o	Rear Seat Entertainment system			9WM	\$1,950 / \$1,813
o	o	21" 5-double-spoke star-design wheel with 255/40 summer tires			PQ8	\$800 / \$744
o	s	Bang & Olufsen Sound System			9VK	\$850 / \$791
o	o	Delete - Panorama sunroof			PFH	\$0 / \$0
o	o	Rear side airbags			4X4	\$350 / \$325
o	o	Carbon Atlas inlays (n/a with 5TB)			5MK	\$500 / \$467
o	o	Layered Aluminum / Black wood inlays (n/a with 5MK)			5TB	\$1,100 / \$1,024
PORT INSTALLED ACCESSORIES						
o	o	Audi Cargo Box - Collapsible fabric storage box for trunk with Audi rings logo		ALB	\$70	\$65
o	o	Audi First Aid Kit		AFA	\$45	\$41
o	o	Audi Guard Cargo Mat (n/a with 5PK) - Heavy duty trunk liner with Q5 logo		5BM	\$185	\$172
o	o	Audi Guard Protection Kit (n/a with 5BM) - Includes all-weather floor mats and cargo mat		5PK	\$330	\$307
o	o	Audi Guard Wheel Lock Kit		WL4	\$105	\$98
o	o	Cargo Net		Q5N	\$150	\$139
SITUATIONAL/REQUIRED OPTIONS						
o	o	Front license plate holder (for states that require front license plates)		6W3	N/C	N/C
o	o	Without front license plate holder		6W9	N/C	N/C

Audi Order Guide - Color and Trim

2014 SQ5

MODEL EXTERIOR AND INTERIOR COLOR									
Color and Trim		Interior							
		Leather/Alcantara Sport Seats		Comfort Seats (req. PCC)		Fine Nappa (req. WTP)			
	Code	Black (ZM)	Lunar Silver/Black (SU)	Black (ZM)	Chestnut Brown (WN)	Black/Magma Red (FA)	Black/Lunar Silver (X0)	Black/Chestnut Brown (SV)	Black (XG)
BRILLIANT BLACK	A2A2	x	x	x	x	x	x	x	x
PHANTOM BLACK PEARL EFFECT	L8L8	x	x	x	x	x	x	x	x
IBIS WHITE	T9T9	x	x	x	x	x	x	x	x
GLACIER WHITE METALLIC	2Y2Y	x	x	x	x	x	x	x	x
MONSOON GRAY METALLIC	0C0C	x	x	x	x	x	x	x	x
ICE SILVER METALLIC	P5P5	x	x	x	x	x	x	x	x
MOONLIGHT BLUE METALLIC	W1W1	x	x	x	x	x	x	x	x
VOLCANO RED METALLIC	1G1G	x	x	x	x	x	x	x	x
LAVA GRAY PEARL EFFECT	1R1R	x	x	x	x	x	x	x	x
PANTHER BLACK CRYSTAL EFFECT	H8H8	x	x	x	x	x	x	x	x
ESTORIL BLUE CRYSTAL EFFECT	K0K0	x	x	x	x	x	x	x	x

*Metallik, pearl, and crystal effect paint at extra charge

Interior Component Color				
Seats	Carpeting	Standard Inlays	Upper / Lower Dashboard	Headliner
Black - ZM	Black	Brushed Aluminum	Black	Black
Lunar Silver - SU	Black	Brushed Aluminum	Black	Black
Chestnut Brown - WN (req. PCC)	Black	Brushed Aluminum	Black	Black
Magma Red - FA (req. WTP)	Black	Brushed Aluminum	Black	Black
Lunar Silver - X0 (req. WTP)	Black	Brushed Aluminum	Black	Black
Chestnut Brown - SV (req. WTP)	Black	Brushed Aluminum	Black	Black
Black - XG (req. WTP)	Black	Brushed Aluminum	Black	Black